

LOUISIANA HOMETOWN NETWORK

Reach 99% of Louisiana's Population

- Weekly One Hour Statewide Television Broadcast
- VNR Satellite feed reaching all 7 media markets in Louisiana

LHN: Statewide Coverage via Cable TV Systems

Frequency: 4 consecutive weeks (minimum)

| <u>LOCATION</u> | <u>DAY</u> | <u>TIME</u> | <u>CH.</u> | <u>Parish</u> |
|-----------------------|------------|-------------|-------------|----------------------|
| Baton Rouge area* | M-thru-F | 6:30pm | Ch. 19/41 | EBR+7 parishes |
| Ascension Parish | M-thru-F | 5pm | Ch. 4-Eatel | Ascension |
| New Orleans area | M-thru-W | 8:30pm | Ch. 4 | Orleans/Jeff |
| St. Tammany Parish | M-thru-F | 5pm/8am | Ch. 10 | St. Tammany |
| St. Charles Parish | M-thru-F | 3pm | Ch. 8 | St. Charles |
| Jefferson Parish | Tue | 7pm | Ch. 6 | Jefferson |
| Jefferson Parish | Mon/Wed | 9pm | Ch. 8 | Jefferson |
| Jefferson Parish | Tu-Th-Sun | 6a/9a/7a | Ch. 76 | Jefferson |
| Alexandria | M-thur-Sun | 9am/2:30pm | Ch. 4 | Rapides |
| Lafayette* | Monday | 5pm | Ch. 15/16 | Lafayette+5parishes |
| Lake Charles | M-thru-Sun | 5pm/11pm | Ch. 63/77 | Calcasieu |
| Shreveport-Bossier | Wed | 10am/4pm | Ch. 12 | Bossier |
| Shreveport-Caddo | Thr/Sat/Tu | 8pm/7pm/6pm | Ch. 6 | Caddo |
| St. Landry Parish* | M-thru-F | 6pm | Ch. 54 | St. Landry/Acadia/JD |
| Monroe | Mon & Fri | 10pm | Ch 78 | Ouachita |
| Ruston | Mon & Thur | 7pm | Ch. 4 | Lincoln/Jackson |
| Morgan City* | Sun | 11:30am | Ch. 39 | St. Mary+4pa. |
| Houma | M-thru-F | 7am/6pm | Ch. 22/11 | Terrebone |
| Thibodaux | Sat | 5am | Ch. 17 | Lafourche* |
| St. Bernard Parish | M-thru-F | 11am/4pm | Ch. 8 | St. Bernard |
| Natchitoches | Mon/S-S | 5pm/10am | Ch. 22 | Natchitoches |
| Hammond* | M-thru-F | 7am | Ch. 22 | Tangi+7parishes |
| East Feliciana Parish | Tues Thurs | 7pm | Ch. 36 | East Feliciana |
| St. Francisville | M-thru-F | 6pm/11am | Ch. 20 | West Feliciana |

*** Multi Parish Coverage:**

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|-------------|---|
| Baton Rouge | EBR,WBR, Livingston, Ascension, Assumption |
| New Orleans | Orleans, Jefferson, St. Charles, St. Bernard, Plaquemines, Lafourche, Terrebone, Washington, St. Tammany, Tangipahoa, Picayune, St. James, St. John Baptist |
| Lafayette | Lafayette, Iberia, St. Martin, Vermilion, Acadia |
| Hammond | Tangipoha, St. Tammany, St. Helena, Washington, St. John St. Charles, Livingston |
| St. Landry | St. Landry, Acadia, Jefferson Davis |
| Morgan City | St. Mary and Assumption Iberia St. Martin LaFourche |

Note: Cable Systems can change day/times/channels without notice
Potential Viewers: LHN & VNR Satellite Feed: 4.3 million